



# The 8<sup>th</sup> Middle East Natural & Organic Products Expo 2010

GLOBAL LINKS DUBAI L.L.C.  
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## SPACE APPLICATION FORM 6, 7 & 8 December 2010

Company Name: \_\_\_\_\_

Contact Name: Mr.  Mrs.

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Area Code: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Product group: \_\_\_\_\_

### SPACE REQUIREMENT PARTICULARS

**Space only (minimum area 18 sqm)**  
Includes : General aisle cleaning and security of the hall  
booked \_\_\_\_\_ m<sup>2</sup> x USD 300 = USD \_\_\_\_\_

**Shell Scheme (minimum area 9 sqm)**  
System stand, carpets, fascia details, power supply socket, 3 spot lights, square table and two chairs.  
booked \_\_\_\_\_ m<sup>2</sup> x USD 350 = USD \_\_\_\_\_

**Registration fee + Catalogue entry**  
Computerised Registration system and Catalogue entry  
free

**Art work size requirements:** Full page ad - Trim size : 14.5 cm (W) X 21 cm (H), Bleed size : 15.5 cm (W) X 22 cm (H)  
Half page ad - Trim size : 14.5 cm (W) X 10.5 cm (H), Bleed size : 15.5 cm (W) X 11 cm (H)

**Logo Insertion in the Show Catalogue** USD 50

**Advertising in the official Catalogue**

<input type="radio"/> Outside back Full page (4 Col) USD 2000	<input type="radio"/> Half page inside (4 Col) USD 650
<input type="radio"/> Inside back Full page (4 Col) USD 1750	<input type="radio"/> Full page inside B/W USD 750
<input type="radio"/> Front inside Full page (4 Col) USD 1750	<input type="radio"/> Half page inside B/W USD 500
<input type="radio"/> Inside Full page (4 Col) USD 1000	

USD \_\_\_\_\_

**Total cost** = USD \_\_\_\_\_

**Payment schedule & procedure:**  
50% of total charge must be paid immediately upon signing the contract and receipt of the invoice. All remaining charges to be sent before the 20<sup>th</sup> October 2010.  
All payments out of the UAE to be made by bank transfer to Global Links Dubai LLC, local exhibitors can pay by cheque payable to Global Links Dubai LLC. The execution of this contract and its receipt by Global Links is deemed conclusive evidence of the applicant's agreement to pay the full fees due. The application is non-cancellable by the applicant. Applicant further acknowledges that Global Links having incurred expenses as a result of the contract /application, is not required to refund any of the fees and that Global Links is also entitled to any unpaid amounts that may be owing by the applicant to Global Links. With this signature we hereby confirm our acceptance of the General Terms of Business as listed on the reserve side of this form.

We confirm our participation at The Middle East Natural and Organic Expo December 2010, Dubai, UAE.  
A/C. Name: Global Links Exh. & Cont. Org,  
Bank: National Bank of Ras Al Khaima, Al Ain Branch, UAE, A/C. No.: 0014 558235 001  
Swift Code: NRAKAEAK

City, Date Name Signature, Stamp

Note : Signature and Stamp required in all pages.

# General Terms and Conditions of Business of the company Global Links Dubai LLC

## I. Registration and Admittance

(1) The registration must be performed using the registration form provided subject to the recognition of these participation conditions. The (rental) agreement shall be concluded with the receipt of the signed registration form by Global Links.

(2) Conditions or reservations laid down by the applicant shall have no validity. All additional agreements, such as the ordering of service or technical connections, individual approvals and special approvals shall be subject to Global links written confirmation

(3) Global Links may, if important circumstances require, while laying out its reasons for so doing - at variance from the admittance - allocate a stand at a different location or change the stand size by up to 10% of the registered area.

(4) Any stand that has not been taken over by the applicant or his representatives within one day prior to the start of the specialist trade fair may be reallocated without the applicant being entitled to demand reimbursement or to make any other claims.

(5) Conflicting general terms and conditions of business of the applicant shall not be recognised by Global Links.

## II. Due Date and Payment Default

(1) The entire contractually agreed sum shall be due at the time of the signing of the agreement.

(2) In the event of non payment notwithstanding the granting of extensions under the threat of refusal, Global Links shall be entitled to dispose of the stand area or to withdraw from the agreement.

(3) In the event of payment deadline being exceeded without dunning, the applicant shall be obliged to pay Global Links the normal banking interest rate.

(4) Global links shall enjoy the right of pledge and retention on the furnished exhibition goods and other stand equipment with respect to all obligations which are not fulfilled. The objects may be put into storage at the cost and risk of the applicant. These may be sold by Global Links following written notification in the event of continued non payment. Any surplus proceeds shall be remitted to the applicant following the deduction of all costs.

## III. Sub-exhibitors

(1) The assignment of an allocated stand or parts thereof to sub-exhibitors or fellow exhibitors shall be subject to the prior approval of Global Links. Sub-exhibitors or fellow exhibitors must be named separately and full addresses provided with binding effect by the applicant in a letter enclosed with the application, specifying the respective product programme. Global Links shall notify the applicant of the admittance of one or several sub-exhibitors or fellow exhibitors. A sub-exhibitor or fellow exhibitor shall only have participatory approval following the receipt of this admittance notification.

(2) The inclusion of sub-exhibitors or fellow exhibitors without the prior approval of Global Links shall entitle Global Links to terminate the agreement with the applicant with immediate effect and to cause the stand to be cleared at the expense of the applicant.

(3) The applicant shall be liable vis-à-vis Global Links for any Fault or negligence caused by the sub-exhibitor or fellow exhibitor as he would be for his own fault or negligence.

## IV. Insurance and Liability

(1) The applicant or his representatives shall be responsible for properly insuring the exhibition goods as well as all other equipment and fittings against all transport, assembly and dismantling risks as well as during the event itself, in particular against damage, theft etc.

(2) Global Links liability for personal injury or damage to property shall be limited in every case to intent and gross negligence.

(3) Indirect damage and loss of earnings shall be excluded from the liability.

(4) The applicant or his representative shall be liable for all damage

caused by their participation vis-à-vis third parties, including damage caused to buildings and the exhibition grounds as well as on these and the fixtures and fittings thereof. The applicant shall expressly indemnify Global Links against any possible third-party recourse claims resulting there from which were not caused by the gross negligence or intentional behaviour of Global Links or its vicarious agents.

(5) Global Links shall not be liable in the event of the cancellation, relocation or rescheduling as a consequence of force majeure, in particular in the event of catastrophes, environmental damage, war, riots, terror, third-party crimes, employment disputes, energy shortages etc.

## V. Withdrawal

(1) Global Links shall be entitled to withdraw from the agreement in the event of an application being made to open composition or bankruptcy proceedings against the assets of the applicant, or in the event of an application of this nature being rejected on the grounds of insufficient assets. The applicant shall be obliged to notify Global Links thereof without delay.

(2) Should Global Links withdraw from the agreement for the reasons specified in I. (4) or II. (2), then the applicant shall nevertheless remain obliged to pay the total invoice sum.

## VI. Non-participation

Should the applicant decide not to occupy the area allocated to him, and should Global Links be able to re-let the area (no swapping of allocated areas), then the applicant shall be obliged to pay 50% of the cost of participation. Should it prove impossible to re-let the area, then the full invoice sum shall be payable.

## VII. Guarantee

Complaints issued on the grounds of any possible defects in the stand or the exhibition area must be forwarded to Global Links in writing without delay following occupation, at the latest on the last day of preparatory assembly, thus enabling Global Links to rectify any possible defects. Complaints issued at a later date cannot be recognised, and shall not lead to any claims being made against Global Links.

## VIII. Miscellaneous

(1) Claims of the applicant shall have a 6-month period of limitation. The period of limitation shall start at the end of the month during which the final day of the respective event falls.

(2) The exhibitor has to ensure that his exhibition stand is presented in a typical manner throughout the exhibition. This includes the stand make-off with walls, carpets, presence of stand personnel and display of exhibits and promotional material on the stand. Failure to meet these terms will result in a flat fee fine of 5,000 Dollar. In addition any damage over and above this amount which can be proofed by the organizer may be charged to the exhibitor.

## IX. Place of Performance and Place of Jurisdiction

(1) The place of performance shall be Dubai.

(2) For all current and future claims arising out of the business relationship with merchants, including claims based on bills of exchange or cheques, the exclusive place of jurisdiction shall be Dubai.

(3) The same place of jurisdiction shall apply in the event of the applicant not having a general place of jurisdiction within UAE, in the event of his relocating his domicile or ordinary place of residence abroad or in the event of his domicile or ordinary place of residence not being known at the time of the issuing of the complaint.

## X. Applicable Law

The applicable law shall be exclusively the law of the United Arab Emirates.

